Committee Title	Student Voice
Date of Meeting	24th October 2022
Item Number and Title/Subject	Strategic Plan 2025 – Year 1 Progress
Paper Presenter	Laiba Tareen, Student President (or nominee)
Brief Summary of Issues/Topic	The Strategic Plan 2025 was started during the academic year 2021/22 (Year 1) and is available from www.GCUstudents.co.uk/strategicplan. This report outlines progress made towards the Key Performance Indicators (KPIs). Whilst the KPIs, KPI targets and whether these are stretch or achievable targets have been approved by the Trustee Board, we are developing our reporting structure and this report provides a draft of the proposed structure. The finalised report will be made available to Student Voice is due course. A summary of other performance is outlined within the annual report section of the Audited Accounts 2021/22.

Recommendation(s)	Information		Discussion	X	Approval	
	Any member can ask a question by raising their voting card and being recognised by the Chair to speak. Student Voice is asked **to discuss** the progress made within Year 1 of our Strategic Plan.					

Who have you consulted when developing the paper?	Executive Committee				
Staff/Student Protocol **Will any decision approved directly affect the work of staff?**	Yes	X	No		N/A
	The Chief Executive was consulted in the development of this paper.				

Should the paper be submitted to any other committee following its consideration/approval at this meeting? **If yes, please state the committee and proposed date of submission.**	No This report will be made available to members and stakeholders on the Students' Association website.

Strategic Plan 2025

Our **Mission** is to represent and support GCU students to have the best university experience.
Our **Values**: Inclusive, Community, Student-led and Fun
Our **Vision** is that you will have an outstanding experience that will live with you forever.

Strategic Goals	Objectives	Key Performance Indicator	National Performance Framework Outcomes	Sustainable Development Goals	Baseline 2020/21	Year 1 2021/22 Target	Year 1 2021/22 Actual	Trend from last year	Commentary	Year 2 2022/23 Target	Year 3 2023/24 Target	Year 4 2024/25 Target
Creating an **inclusive and sustainable** Students' Association	**We will** **1.** ensure sustainable and inclusive spaces and places. **2.** ensure a diverse and inclusive community by working with the University to achieve their Equalities Outcomes Action Plan. **3.** continue to ensure that we are financially sustainable in order to carry out our charitable purposes. **4.** work towards environmental sustainability across all areas of our work. **5.** review and develop the way we work post pandemic.	General Reserves increased by £25k	Economy Fair Work & Business	SDG 8	£70k	£75k	£88.9k		The target was to add £5k to the General Reserves. £18,743 was added to General Reserves. Base Budget has planned deficit for 2022/23 and highly unlikely any funds will be added to General Reserves during 2022/23.	£81k	£88k	£95k
		Maintain Green Impact accreditation	Communities Environment	SDGs 11, 12, 13	Achieved	Achieved	Achieved	=	Excellent was maintained in the Green Impact Students' Unions (GISU). This is the highest score within the accreditation.	Achieved	Achieved	Achieved
		The Students' Association is welcoming and inclusive [ASQ]	Communities Education International	SDG 10	n/a	70%+	86%		New KPI. Score was 16% above KPI target.	70%+	75%+	80%+
		The Students' Association offers a range of relevant opportunities, events, activities and services [ASQ]	Communities Culture Education	SDGs 3, 4, 8, 10, 11, 12, 13, 16	n/a	70%+	81%		New KPI. Score was 11% above KPI target.	70%+	75%+	80%+
		Numbers involved in Volunteering and Student Groups	Communities Culture Education Environment Fair Work & Business Health	SDGs 4, 5, 8, 10, 11, 12, 13, 16	3035*	4000				4500	5000	5500
		The Students' Association contributes positively to my experience at University [ASQ]	Communities Education International	SDG 4	82%	83%	74%			83%	84%	85%
which supports **physical health, mental health and wellbeing**	**We will** **1.** support and develop physical health, mental health and wellbeing activities that lead to healthier and more resilient members and employees. **2.** provide a confidential and independent support service for students through our Advice Centre on academic and non-academic issues.	Wellbeing Section score within Staff Survey [Biannual]	Fair Work & Business Health	SDG 3	[76%]	78%	83%		The score was 5% above KPI target. Wellbeing Strategy & Plan is being developed to maintain high score.	-	80%	-
		Know that the Students' Association operates an Advice Centre which I could turn to if I needed help and advice [ASQ]	Education Health	SDGs 3, 4	73%	74%	82%		This score was 8% above KPI target. Increased communications and support for mitigating circumstances (COVID and mental health) and disciplinaries was likely reason.	76%	78%	80%
		The Students' Association has a range of activities that promote physical health, mental health and wellbeing [ASQ]	Education Health	SDG 3	n/a	70%+	82%		New KPI. Score was 12% above target. The Advice Centre ran Mind Your Mate (Suicide Prevention) and Emotional Resilence (externally funded through National Lottery), wellbeing events and other workshops and support Feel Fab Feb. The Activities Manager organised a Mental Health in Sport workshop. This is in addition to normal work of supporting students through the Advice Centre and in their physical health through Sports Clubs.	70%+	75%+	80%+
by **developing leaders and volunteers** to bring positive change in our communities	**We will** **1.** develop students and our Full Time Officers as leaders in order to drive positive change through social innovation within our communities. **2.** improve students' employability by providing opportunities to lead sports clubs, societies, groups and develop students as volunteers. **3.** work with the University on the delivery of the Sustainable Development Goals (SDGs) Framework and the Community and Public Engagement Action Plan.	% of volunteers trained	Communities Education	SDGs 4, 8	49%	60%				65%	70%	75%
		I would wholeheartedly recommend this organisation as a good place to volunteer [Biannual]	Communities	SDGs 4, 8	94%	-	-	-		90%+	-	90%+
		% completing Student Leaders Programme	Economy Education Fair Work & Business	SDGs 4, 8	31%	30%	26%		There were 401 students registered onto the Student Leaders Programme with 103 completing. (26% comparing against Development Level last year)	40%	45%	50%
whilst ensuring the **student voice is at the heart of decision making.**	**We will** **1.** continue to work with the University on the Student Partnership Agreement to ensure excellence in the student experience. **2.** collaborate with academic reps, student reps and other stakeholders to ensure high quality learning and teaching. **3.** continue to develop our knowledge on the specific needs of our students, in particular postgraduate and apprenticeship students. **4.** ensure the student voice is strong within governance, democracy and representation to make a positive impact on the lives of our members.	The Students' Association represents me [ASQ]	Education Human Rights	SDGs 4, 16	80%	75%+	69%			75%+	75%+	75%+
		I feel my university experience is better because we have Full Time Officers [ASQ]	Education Human Rights	SDGs 4, 16	60%	65%+	59%			65%+	70%+	70%+
		I feel my course/programme is better because we have Class Reps [ASQ]	Education Human Rights	SDGs 4, 16	70%	65%+	59%			65%+	70%+	70%+
		Election Turnout	Education Human Rights	SDGs 4, 16	11.8%	15%			1,924 students voted in the Full Time Officer Elections 2022. There were X registered students during 2021/22 (Source: HESA). 19,030 was student numbers for 2020/21, estimating a turnout of 10.11%	18%	21%	24%
		% of academic reps and student reps trained	Education Human Rights	SDGs 4, 16	60%	70%	82%		80.65% of Class Reps were trained during 2021/22 (460 registered and 371 trained). 100% of the Department, PGT and PGR Reps were trained (29 out of the 32 were recruited) during 2021/22. The target was 70% of academic reps to be trained and it was 12% above KPI target.	74%	77%	80%