

Strategic Goal	Objectives	Key Performance Indicators (KPIs)
ensuring the student voice is at the heart of decision making	We will 1. work in partnership with the University to ensure your student voice is central to shaping the student experience. 2. ensure high quality learning and teaching and research student experience by co-creating with academic reps. 3. make a positive impact on the lives of GCU students by putting the student voice at the heart of our governance, democracy and representation demonstrating that your Association is student led.	Student satisfaction with Teaching within NSS [GCU KPI]
		Election Turnout
		Number of academic and student reps trained (introductory training)
by developing leaders and volunteers to bring positive change in our communities	We will 1. develop our students and Full Time Officers into ethical leaders who make a positive impact in the communities they serve. 2. equip our student volunteers with the relevant skills and confidence to lead, developing their employability through sports clubs, societies, networks and groups.	Number of volunteers trained (introductory training)
		I would wholeheartedly recommend this organisation as a good place to volunteer [Biannual]
through creating an inclusive and sustainable Students' Association	We will 1. make our spaces and places inclusive, where students want to be and feel a sense of belonging. 2. work to strengthen and celebrate our diverse and inclusive community. 3. ensure our governance and financial sustainability allows us to meet the evolving needs of our members. 4. work towards environmental sustainability across all areas of our work and reduce our carbon emissions. 5. develop our staff in evolving technologies to ensure we remain an effective and sustainable organisation.	Increased General Reserves
		The Students' Association is welcoming and inclusive [ASQ]
		Numbers involved in Volunteering and Student Groups
		Number of academic based societies
which supports physical health, mental health and wellbeing	We will 1. support and develop our members' physical health, mental health and wellbeing. 2. provide a confidential and independent support service for students through our Advice Centre to advocate on students' interests. 3. invest in our staff and ensure employee wellbeing is a priority.	Employee Engagement Index score within Staff Survey [Biannual]
		% of students involved in formal University procedures (ie Stage 2 Complaints, Academic Appeals, Senate Disciplinary Committee or Fitness to Practice Panel Hearings) who were supported as a case by the Advice Centre

ASQ = Annual Survey Question