**What is it?**

The Dragons’ Den fund is an additional pot of money for societies to apply for outside of their regular activities.

To be eligible for Dragons’ Den, an application must demonstrate the following:

* It must fall in line with the Students’ Association’s Values
* It must demonstrate that it will promote a greater sense of community. This could be within your society, with other groups, or in the wider community
* It must provide evidence for costs included in the application
* It must show willingness and/or evidence of part-funding

Make sure you bear these criteria in mind when writing your application.

**Sounds great! How do I apply?**

You should submit the application form to [societies@GCUStudents.co.uk](mailto:societies@GCUStudents.co.uk) before the below deadline. The applications form will have been sent out to your society via email and you can also find a copy on the website. You can submit a joint application with one or more other societies if you would like.

**So how much can I apply for?**

You can apply for up to **10%** of the Dragons’ Den Fund. If it is a joint society application, you can apply for up to **25%** of the Dragons’ Den Fund

**When can I apply?**

**Dragons’ Den – Trimester One Dates**

|  |  |
| --- | --- |
| Deadline for applications | Tuesday 22nd October 2019 |

**The date(s) for presentations will be confirmed with the successful applicants.**

**What’s next?**

If your application is successful, you will then be invited to present to a panel. Your presentation should be no longer than 10 minutes – we will provide a projector and computer if you need it. The panel may ask further questions if they feel it’s appropriate.

The Panel will discuss your application and decide how much to allocate. You will be informed by the Societies Co-ordinator of how much you have been allocated and any comments. Please note, the submission of your application does not guarantee that you will receive the amount you have requested.

**NOTE: If you receive any funding from Dragons Den you must spend it before the end of the academic year.**

**For more information, contact:**

**Lora Addison**

Societies Co-ordinator

NH221 (Students' Association Building, Level 2, room 21)

societies@GCUstudents.co.uk

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