Dragons Den 2020-21 – Guidance for Societies

What is Dragons Den?

The Dragons' Den fund is a pot of money for societies to apply for, this is for a specific event or product the society currently requires.

To be eligible for Dragons' Den, an application must demonstrate the following:

- It must fall in line with the Students' Association's Values
- It must demonstrate that it will promote a greater sense of community. This could be within your society, with other groups, or in the wider community
- It must provide evidence for costs included in the application
- It must show willingness and/or evidence of part-funding

Make sure you bear these criteria in mind when writing your application.

How do I apply?

You can apply via this form https://form.jotform.com/92952161916967 before **Friday 13th November at 5pm**. There is also an option to team up with another society and submit a joint application.

So how much can I apply for?

You can apply for up to **10% (£30)** of the Dragons' Den Fund. If it is a joint society application, you can apply for up to **25% (£75)** of the Dragons' Den Fund

What's next?

If your application is successful, you will then be invited to present to the societies council panel. The presentation slots will allow for a 10-minute presentation, and time for questions from the panel also. These will take place via MS Teams. Presentations are taking place on Wednesday 25th November & Friday 27th November, you will be invited to book a time slot if your application is successful.

The Panel will then discuss your application and decide how much to allocate. You will be informed by the Societies Co-ordinator of how much you have been allocated and any comments. Please note, the submission of your application does not guarantee that you will receive the amount you have requested.

NOTE: If you receive any funding from Dragons Den you must spend it before the end of the academic year.

For more information, contact:

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