

## Communications Team

### Freshers' Volunteer Role Description



#### Role Purpose:

To document, share and promote the events of Fresher' Week. Volunteer for students should have a passion for photography, videography, blogging and social media. You will be assigned tasks based on your particular interests and skills.

#### Role Activities:

In your role, you will:

- Capture and document the events of Freshers' Week through photography, videography, blogging and social media
- Be responsible for using the Students' Association's Social Media channels (e.g. Facebook, Instagram, Twitter) to document, share and drive student engagement with events happening on and off campus
- Film events and interview students about their experiences with the aim of producing shareable video content
- Report on events through blogging and live-tweeting
- Act as an ambassador for GCU Students' Association
- Carry out general duties in supporting Freshers' Week as and when appropriate

#### Role Benefits:

In your role, you will have the opportunity to:

- Develop communications and problem solving skills
- Network and meet new people
- Improve your employability and build your confidence
- Receive a £5 lunch voucher for Re:Union Bar & Grill for each day you volunteer
- One Freshers' Team Hoodie
- Be eligible for a written volunteer reference.

#### Support & Training:

To help you in your role we will provide training & support, including:

- A training day on Monday 9<sup>th</sup> September
- A named staff contact to support you

#### Eligibility:

- You must be able to attend the volunteer training on the 9<sup>th</sup> September 2019
- You must be able to volunteer a minimum of 8-12 hours between Friday 13<sup>th</sup> and Friday 20<sup>th</sup> September 2019.

#### Questions and Queries

If you would like more information about Freshers' Team volunteering, please contact:

[freshers@GCUstudents.co.uk](mailto:freshers@GCUstudents.co.uk)